

The “Lucian Blaga” University of Sibiu, Romania
 The LBUS Library
 The SEVENTH INTERNATIONAL CONFERENCE in ROMANIA
 on
 Information Science and Information Literacy

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The 7th INTERNATIONAL CONFERENCE
 on
Information Science and Information Literacy

Sibiu, Romania
 April 13-15, 2016



Organized by:

The LIBRARY of the **Lucian Blaga** University of Sibiu

in partnership with



Faculty of Letters and Arts
 Romance Studies Department



Motto:
*Information exists to be used
 The universe of information is continuously changing*



Acțiune cofinanțată de Consiliul Local Sibiu și Primăria Sibiu



Eveniment susținut de Consiliul Județean Sibiu

General Information

All submitted full papers will be peer reviewed, evaluated and will be refereed and indexed.

Original papers, min. 6 - max. 10 pages and not published before, will be published, after the reviewing process, in the conference proceedings.

Conference location

- The conference will be held in the Evangelical Academy Transylvania and LBUS Library, Sibiu.

Executive Committee

- Lect.Dr. Rodica VOLOVICI, Conference Coordinator, Library of the "Lucian Blaga" University of Sibiu
- Prof.dr.ing. Daniel VOLOVICI, Scientific Coordinator, LBUS, Computer Science and Automatic Control Department
- S.I.dr.ing. Antoniu PITIC, LBUS, Computer Science and Automatic Control Department
- Roger PARVU, Project Coordinator, Evangelische Akademie Siebenburger
- eng. Ioan VIȘA, IT Coordinator, LBUS Library
- Elena MĂRGINEAN, LBUS Library
- Camelia VOLOSCIUC, LBUS Library
- Cristina PARVU, LBUS Library
- Liliana OPRESCU, LBUS Library
- eng. Radu PAȘTIU, IT staff, LBUS Library

E-mail: bcu.referinte@ulbsibiu.ro

Conference Themes.

The main goal of this conference is to present and discuss the new trends in the following areas:

Main Theme - proposals:

"The Libraries & Information Science"

Actual Subjects:

Open Science in the Libraries

- Open Access Publication
- Research Data Management
- Information Science / Open Access
- Worldcat

Libraries & Information Society

- Cloud technology and Infrastructure
- New strategies of cataloguing
- Creating and sharing better information systems

Social Media and Library

- New challenges in promoting Information Literacy
- Teaching Libraries
- Applications of Social Media
- The library - a social space

Scientific committee:

Prof.univ.dr.ing. [Ioan BONDREA](#), Rector of the "Lucian Blaga" University of Sibiu

Prof.univ.dr.ing. [Constantin OPREAN](#), Honorary President of the conference

Prof.univ.dr. [Doina BANCIU](#), ICI-National Institute for Research and Development in Informatics, Bucharest,

[Albert K. BOEKHORST](#), Visiting Professor Dept. Information Science University of Pretoria, South-Africa

Dipl.Biol. [Ralf BRUGBAUER](#), University of Bayreuth Library (Bavaria), Germany

[Daniel LORENZER](#), University of Passau, Germany

Dr. [Roman PAZIUK](#), Yuriy Fedkovych National University of Czernowitz

Dipl. [Manuel STUBECKE](#), Evangelical Academy Transylvania, Sibiu

Lect.univ. [Leone TIEMENSMA](#), UNISA (National University, South-Africa)

Lect.univ.dr. [Cristina ALBU](#), University of Bucharest - Library

Dr. [Olimpia CURTA](#), Central University Library, Cluj-Napoca

Prof.univ.dr. [Agnes ERICH](#), "Valahia" University of Targoviște

Conf.univ.dr. [Octavia-Luciana MADGE](#), University of Bucharest

Prof.univ.dr. [Daniel VOLOVICI](#), "Lucian Blaga" University of Sibiu, Computer Science and Automatic Control Department

Conf.univ.dr.ing. [Macarie BREAZU](#), "Lucian Blaga" University of Sibiu, Computer Science and Automatic Control Department

Conf.univ.dr.ing. [Daniel MORARIU](#), "Lucian Blaga" University of Sibiu, Computer Science Dept.

S.I.dr.ing. [Radu CRETULESCU](#), "Lucian Blaga" University of Sibiu, Computer Science Dept.

S.I.d.ing. [Antoniu PITIC](#), "Lucian Blaga" University of Sibiu, Computer Science Dept.

Prof.univ.dr. [Dana SIMIAN](#), "Lucian Blaga" University of Sibiu, Sciences Faculty

Conf.univ.dr. [Alexandra MITREA](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Prof.univ.dr. [Andrei TERIAN](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Conf.dr.[Dragos VARGA](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Prof.univ.dr. [George MANOLACHE](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Conf.univ.dr. [Eva-Nicoleta BURDUȘEL](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Conf.univ.dr. [Ioana Narcisa CRETU](#), "Lucian Blaga" University of Sibiu, Socio-Human Faculty

Lect.univ.dr. [Rodica VOLOVICI](#), Library of the "Lucian Blaga" University of Sibiu

Lect.univ.dr. [Constantin ITTU](#), Brukenthal National Museum Sibiu, Library of the Museum

Lect.univ.dr. [Maura GIURA](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

Lect.univ.dr. [Silviu BORS](#), "Lucian Blaga" University of Sibiu, Letters and Arts Faculty

[Roger PARVU](#), Project coordinator, Evangelische Akademie Siebenburger.

Paper format

Original papers, min. 6 - max.10 pages and not published before, will be published, after the reviewing process, in the conference proceedings.

For publishing, we need the *.doc* document. Please send the final version of your paper in the proceeding format.

Terms:

- *Registration & Abstract deadline (e-mail)* *April 1, 2016*
- *Full paper deadline* *June 1, 2016*
- *Publishing acceptance* *July 1, 2016*

For Papers: Summary in English and full paper(s) in English.

Instructions for editing:

◆ Abstract contains: title, authors, membership, contents (up to 300 words)

◆ Full paper(s) will have even number of pages, (6-8-10), as directed:

The templates for the source documents are: [word template Sibiu.doc](#),

or:

5 cm

Title of the paper (Times New Roman, 14pt, Bold)

Author1 First Name Second Name, Author2 First Name Second Name
Membership author1, author2 (Times New Roman, 12 pt, Bold)

Abstract

Abstract: Times New Roman, 11pt, single line spacing, justified: This is a template for preparing the papers for the proceedings of The Second International Conference on Information Science and Information Literacy". Do not number your pages and do not put headers or footers in your paper.

Keywords: one, two, three (formatted as the abstract)

Paper format: A4. The pages setup settings for the paper are: Margins: left 2 cm, right 2 cm, top 2 cm, bottom 2 cm.

Paper text paragraphs: Times New Roman font 12pt, Spacing before = 6 pt., after = 0, No Indentation, Spacing 1.2 lines, Justified.

1. Heading1: Times New Roman font 14pt, bold, alignment left, Spacing before=12pt, after=0

1.1. Heading2: Times New Roman font 12pt, bold, alignment left, Spacing before=6pt, after=0

Equations: Use only Times New Roman or the Symbol font.

$$x = y + z \quad (1)$$

Number equations consecutively. Equation numbers, within parentheses, are to position flush right, as in (1), using a right tab stop. Equation is centered using a center tab stop. When citing in text, use only "(1)", not "Eq. (1)" or "equation (1)", with the exception of the beginning of a sentence: "Equation (1) is ..."

Figures and tables: Place figures and tables at the top and bottom of pages. Avoid placing them in

Conference Program

Date: April 13 - 15, 2016 ; Places: Evangelical Academy Transylvania and Library-LBUS, Sibiu

Wednesday, April 13th - Welcome & registration of participants

Thursday, April 14th - Place: Evangelical Academy Transylvania

8.30-9 **Welcome & registration of participants, Coffee**

9-9.30 **Welcome speech of organizers and guests**

9.30-12.15 **Session 1 - Papers presentation - Information Science**

Denis VINCEK (Osnovna Skola Ante Kovačića, Zlatar, Croatia) - Elementary school pupils: from passers-by in libraries and other cultural heritage institutions to their end-users

Radu G. CREȚULESCU, Daniel I. MORARIU, Macarie BREAZU ("Lucian Blaga" University of Sibiu, Engineering Faculty, Computer Science and Electrical and Electronics Engineering Department) - Using WEKA framework in document classification

Robert Săndică, Petrică Bota, Prof.dr. Dana SIMIAN (Lucian Blaga University of Sibiu - Faculty of Sciences) - Interactive Reading Experience

Prof.Dr. Daniel VOLOVICI (Lucian Blaga University of Sibiu, Engineering Faculty, Computer Science and Electrical and Electronics Engineering Department) - Reserved Title

Pitic Antoniu Gabriel, Pitic Elena Alina, Ghena Razvan, Bucur Calin (Lucian Blaga University of Sibiu) - Automatic retrieval and classification of short texts from web sites

Cristina ALBU, Adriana CRISTIAN, Narcisa VALTER (Central Library of Politehnica University Bucharest) - Modern trends in the evaluation of user satisfaction in the university library

Voichița DRAGOMIR (Carol I Central University Library in Bucharest) - Perception of Library 2.0: theoretical concept or practical model for innovative and serendipitous discovery services? Drivers and impacts in the Romanian libraries

Cristina ROIU (Romanian Academy Library, Bucharest) - Opening up our collections - reuse and publishing

Gudrun-Liane ITTU (Librarian, LBUS Library) - The Vanguard Journals Das Ziel/The Goal (1st of April - 1st of October 1919) and Das neue Ziel/The New Goal (15th of October 1919 - 10th of October 1920)

Constantin ITTU (Librarian, LBUS Library) - From the Realm of the Medieval Illuminated Manuscripts to the World of Information Literacy

Constantin ITTU, Iuliana GOVOREANU (Librarian, LBUS Library; Theological Library) - The Melisende Psalter: a 12th Century Illuminated Manuscript from the Crusader Kingdom of Jerusalem

Lect.Dr. Ioana Narcisa CREȚU, Cristina PARVU (Lucian Blaga University of Sibiu, Faculty of Social and Human Sciences) - Self censorship in communication management for public relations - Keywords, context and not-to-do gestures in the exchange of information with final users

Teodora SĂBĂU IVAN (Master I year, LBUS) - The reference instruments in scientific papers

Lect.Dr. Rodica VOLOVICI, Elena Marginean, Camelia Volosciuc, Ioan Visa (The Library of the Lucian Blaga University of Sibiu) - The Digital Collections of the LBUS Library to the Europeana Cloud 2013-2016 Project, an opening to scientific research activity. Case study: the impact on consumer of information.

Liliana OPRESCU (The Library of the Lucian Blaga University of Sibiu) - The utility of DSpace in university libraries. Case study: Library of the University "Lucian Blaga" from Sibiu

Lect.Dr. Rodica VOLOVICI, Elena Marginean, Liliana Oprescu, Ioan Visa (The Library of the Lucian Blaga University of Sibiu) - History and evolution of transport means, traditional and modern in Sibiu area

12.15-13 **Lunch**

Session 2 - Workshops

13-14.30 **Workshop I - Manuel STUBECKE - Writing of press releases adapted on the different popular platforms**

14.30-15

Coffee break

15-16.30

Workshop II - Daniel LORENZER - Search and find - more than google. The use of keywords and metasearch engines

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Dinner

Friday, April 15rd - Library ULBS

Session 3

10-11.30

Workshop III - Dr. Roman PAZIUK - My Library in images. 1 on 1 with photography for public communication

11.30-12

Coffee break

12-13

Conclusions of the 2016 Conference

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Lunch

I. Workshops sessions :

1. **Manuel STUBECKE** (Evangelical Academy Transylvania, Sibiu) - "**Writing of press releases adapted on the different popular platforms**"

- Born in 1988 in Westfalia (Germany), studied East European History, Journalism and Protestant Theology. For almost a decade he has been working as a freelance journalist for several newspapers and as a freelance film maker.

One of his priorities is public relations for religious institutions. Since 2014 he is working as media spokesman for the Evangelical Academy Transylvania.

2. **Daniel LORENZER** (University of Passau, Germany) - "**Search and find - more than google. The use of keywords and metasearch engines**"

- Former radio journalist, online media manager at Universal Music and former assistant in the TEMPUS European Union project „Crossmedia and Qualityjournalism, as well as student in bachelor's degree in communication and media science at the University of Passau. He's also running his own business creating websites and social media solutions as well as consulting and developing concepts for events.

Daniel is also into Public Relations in a political matter. He is always prudent in finding (new) ways to address a particular target group and widen the audience and the recipients. Besides his work he is also researching directed to the target of Search Engine Optimization (SEO) and optimized journalistic research.

3. Dr. **Roman PAZIUK** (Yuriy Fedkovych National University of Czernowitz) - "**My Library in images. 1 on 1 with photography for public communication**"

- Age - 26, works at the Department of Journalism at Yuriy Fedkovych Czernowitz National University. Since November 2013 he is a member of National Union of Journalists of Ukraine.

From March 2016 he will become PhD in Philology - Theory of Literature. He also works as a freelance photographer.

II. Proceedings : The List of the submitted papers (in the order received):

1. Dr. **Cristina ALBU, Adriana CRISTIAN , Narcisa VALTER** (University „Politehnica” of Bucharest) - Modern trends in the evaluation of user satisfaction in the university library

2. **Denis VINCEK** (Osnovna škola Ante Kovačića-Primary school, Zlatar, Croatia) - Elementary school pupils: from passers-by in libraries and other cultural heritage institutions to their end-users

3. **Gudrun-Liane ITTU** (Librarian, ULBS Library) - The Vanguard Journals Das Ziel/The Goal (1st of April – 1st of October 1919) and Das neue Ziel/The New Goal (15th of October 1919 – 10th of October 1920)
4. **Constantin ITTU** (Librarian, ULBS Library) - From the Realm of the Medieval Illuminated Manuscripts to the World of Information Literacy
5. **Constantin ITTU, Iuliana GOVOREANU** (Librarians, ULBS Library, Theological Library) - The Melisende Psalter: a 12th Century Illuminated Manuscript from the Crusader Kingdom of Jerusalem
6. Lect.Dr. **Rodica VOLOVICI, Elena Marginean, Camelia Volosciuc, Ioan Visa** (The Library of the Lucian Blaga University of Sibiu) - The Digital Collections of the LBUS Library to the Europeana Cloud 2013-2016 Project, an opening to scientific research activity. Case study: the impact on consumer of information.
7. Lect.Dr. **Rodica VOLOVICI, Elena Marginean, Liliana Oprescu, Ioan Visa** (The Library of the Lucian Blaga University of Sibiu) - History and evolution of transport means, traditional and modern in Sibiu area
8. **Voichița DRAGOMIR** ("Carol I" Central University Library - Bucharest) - Perception of Library 2.0: theoretical concept or practical model for innovative and serendipitous discovery services? Drivers and impacts in the Romanian libraries
9. **Robert Sândică, Petrică Bota**, Prof.dr. **Dana SIMIAN** (Lucian Blaga University of Sibiu - Faculty of Sciences) - Interactive Reading Experience
10. **Teodora Săbău Ivan** (Master I year, LBUS) - The reference instruments in scientific papers
11. **Liliana OPRESCU** (The Library of the Lucian Blaga University of Sibiu) - The utility of DSpace in university libraries. Case study: Library of the University "Lucian Blaga" from Sibiu
12. Conf.Dr. **Ioana Narcisa CREȚU**, Drd.**Cristina PÂRVU** ("Lucian Blaga" University of Sibiu - Faculty of Social and Human Sciences) - Self censorship in communication management for public relations – Keywords, context and not-to-do gestures in the exchange of information with final users
13. **Radu G. CREȚULESCU, Daniel I. MORARIU, Macarie BREAZU** ("Lucian Blaga" University of Sibiu, Engineering Faculty, Computer Science and Electrical and Electronics Engineering Department) - Using WEKA framework in document classification
14. Prof.Dr. **Daniel VOLOVICI** ("Lucian Blaga" University of Sibiu, Engineering Faculty, Computer Science and Electrical and Electronics Engineering Department) - Reserved Title

15. **Pitic Antoniu Gabriel (1), Pitic Elena Alina (2), Ghena Razvan (3), Bucur Calin (4)** (Faculty of Engineering-1,3, Faculty of Science-2, PhD candidate-4, “Lucian Blaga” University of Sibiu) - Automatic retrieval and classification of short texts from web sites

16. **Cristina ROIU** (Romanian Academy Library, Bucharest) - Opening up our collections - reuse and publishing.

CONCLUSIONS of the Conference

The 7th International Conference in Information Science and Information Literacy Sibiu, 13-15 April 2016

<http://bcu.ulbsibiu.ro/conference/>

Conclusions

The **7th International Conference in Information Science and Information Literacy** in Romania was organized between 13-15 April 2016 in Sibiu by:

- The University Lucian Blaga of Sibiu through The University Library, in collaboration with
- The University Library Bayreuth, Germany,
- Evangelic Academy Transylvania Sibiu,
- Faculty of Letters and Arts, Department of Romance studies,
- Department of Computer Science and Electrical Engineering from the Faculty of Engineering of the University of Sibiu, with
- VISMA Sibiu.

Note that the action was co-financed by the City Council and the Mayor of Sibiu, the event is supported by the Sibiu County Council and Land Kärnten.

The goal of this conference was to provide specialists in librarianship and information science the possibility of presenting research results in an atmosphere of high academic value.

The event was attended by some distinguished guests: **Daniel Lorenzer** (University of Passau, Germany), **Manuel Stubecke** (Evangelical Academy Transylvania), Dr. **Roman Paziuk** (Yuriy Fedkovych Czernowitz National University), Dipl. Biol. **Ralf**

Brugbauer (University Library of Bayreuth, Germany), **Denis Vincek** (Zlatar, Croatia) - who presented the results either in the plenary conference either three workshops in the program, which enjoyed great success.

First workshop, led by Manuel Stubecke, focused on drafting press releases for various platforms tailored usual, the second, held by Daniel Lorenzer, was entitled Search and find - more than google. The use of keywords and metasearch engines, and the third workshop, My Library in images. 1 on 1 with photography for public communication, was presented by Dr. Roman Paziuk. All workshops were attended by students, master and PhD students of librarianship and information science and journalism and the data delivered was very accurate and comprehensive, generating feed-back from the audience.

The papers presented were of great importance, starting with topics such as interactive reading experience and virtual reality applications, self censorship in communication management for public relations or the use of WEKA framework in document classification.

The contributions of Lucian Blaga University Library, were noticeable and involved two objectives, the first being a set of presentations: project on digital library **Europeana Cloud 2013-2016 Collections**; **Das Ziel and Das Neue Ziel in Brasov - avant-garde journals**; **Medieval illuminated manuscripts in the world in the universe of informational literature**; manuscript - books on parchment of the Crusades.

The second goal of the team in question was the presentation of an ongoing project, called "The history and development of transport traditional and modern in the city", project, entitled **Traditional means of communication and transport - from preservation promoting its heritage: digitization between necessity and challenge**, co-funded by the City Council and the City Sibiu has several levels of conducted and the novelty of the theme of particular interest, activating and motivating the target audience.

The conference this year has not only further thematic status of the previous years, it qualifies as a landmark academic conferences being organized on this topic in the coming years.

Thank you all for your contributions and see you at the next edition, have joy and precious results in all your activities!

(Romanian)

Între 13 și 15 aprilie 2016 a avut loc a **VII-a Conferință Internațională din România în Știința Informării și Cultura Informației**, organizată la Sibiu de Universitatea Lucian Blaga din Sibiu (ULBS) prin Biblioteca Universității, în colaborare cu Biblioteca

Universității din Bayreuth, Germania, Academia Evanghelică Transilvania din Sibiu, Facultatea de Litere și Arte, Departamentul de Studii Romane, Departamentul de Calculatoare și Inginerie Electrică din cadrul Facultății de Inginerie a ULBS, împreună cu VISMA Sibiu. De reținut că acțiunea a fost cofinanțată de Consiliul Local și Primăria Sibiu, evenimentul fiind susținut de Consiliul Județean Sibiu și de Landul Carinția – Austria.

Scopul și, totodată, menirea acestei a VII-a conferințe a fost acela de a oferi specialiștilor în biblioteconomie și știința informării posibilitatea prezentării rezultatelor cercetărilor într-o atmosferă de înaltă ținută academică.

Manifestarea s-a bucurat de prezența unor distinși oaspeți: **Daniel Lorenzer** (Universitatea din Passau, Germania), **Manuel Stubecke** (Academia Evanghelică Transilvania), Dr. **Roman Paziuk** (Universitatea Națională din Cernăuți), Dipl. Biol. **Ralf Brugbauer** (Biblioteca Universității din Bayreuth, Germania), **Denis Vincek** (Zlatar, Croația) – care și-au prezentat rezultatele fie în plenul conferinței, fie în cele trei workshopuri incluse în program, care s-au bucurat de un real succes.

Primul workshop, susținut de Manuel Stubecke, a avut ca temă Redactarea comunicatelor de presă adaptate pentru diferite platforme uzuale, cel de al doilea, avându-l invitat pe Daniel Lorenzer, a fost intitulat Căutând și gășind – mai mult decât Google.

Utilizarea cuvintelor cheie și a motoarelor de căutare, iar al treilea workshop, intitulat Biblioteca mea în imagini.

Fotografia pentru comunicarea publică, a fost prezentat de Dr. Roman Paziuk. La toate au fost prezenți studenți, masteranzi, doctoranzi de la biblioteconomie și știința informării, de la jurnalism și nu numai.

De asemenea, la conferință au participat cu lucrări și specialiști români în domeniu, pe lângă cei de la Biblioteca Universității Lucian Blaga participând atât colegi de la alte facultăți ale Universității din Sibiu, cât și invitați de la Biblioteca Centrală a Universității Politehnice din București, Biblioteca Centrală Universitară "Carol I" din București sau Biblioteca Academiei Române.

Un spațiu special se cuvine rezervat contribuțiilor colectivului Bibliotecii Universității Lucian Blaga, care și-a propus două obiective, primul dintre acestea fiind un set de prezentări: proiectul privind colecțiile digitale ale bibliotecii în European Cloud 2013-2016; jurnalele de avangardă Das Ziel și Das Neue Ziel din Brașov; din lumea manuscriselor medievale miniate în universul literaturii informaționale; cărți-manuscris pe pergament din vremea cruciadelor.

Al doilea obiectiv al colectivului în discuție a constituit prezentarea unui proiect în desfășurare, pe care inițiatorii l-au intitulat ***Istoria și evoluția mijloacelor de transport tradițional și modern în zona Sibiului***, proiect care, sub titlul ***Mijloace tradiționale de comunicație și transport – de la prezervarea patrimoniului la promovarea acestuia: digitizarea între necesitate și***

provocare, cofinanțat de Consiliul Local și Primăria Sibiu, are mai multe paliere de desfășurate, iar prin ineditul temei alese, prezintă un interes aparte, activând și motivând publicul-țintă.

Conferința din anul acesta nu are doar statut de continuare tematică a celor din anii precedenți, ci se califică drept reper academic pentru conferințele ce se vor organiza pe acest subiect în anii ce vin.

<http://bcu.ulbsibiu.ro/conference/>

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