



ULBS

Universitatea "Lucian Blaga" din Sibiu

The "Lucian Blaga" University of Sibiu
Romania

The LBUS Library

and



Evangelische Akademie Siebenbürgen

Academia Evangelică Transilvania

Erdélyi Evangélikus Akadémia

LAND  KÄRNTEN

The FIFTH INTERNATIONAL CONFERENCE in ROMANIA

on

Information Science and Information Literacy

CONFERENCE PROCEEDINGS

ISSN 2247 – 0255

ISSN – L = 2247 – 0255

April 1st - 3th 2014

Sibiu, Romania

The “Lucian Blaga” University of Sibiu, Romania

The LBUS Library

and

Land Kärnter - Austria
Evangelische Akademie Siebenbürgen

The FIFTH INTERNATIONAL CONFERENCE in ROMANIA

on

Information Science and Information Literacy

CONFERENCE PROCEEDINGS

April 1st - 3th 2014
Sibiu, Romania

The Fifth International Conference in Romania on Information Science and
Information Literacy (CD-ROM) = **ISSN 2247 – 0255**
ISSN – L = 2247 – 0255

The conference is held with the support of the ***Land Kärnter - Austria***.

Rector of the University

Prof.univ.dr.ing. **Ioan BONDREA**

Honorary President of the conference

Prof.univ.dr.ing. **Constantin OPREAN**

President of the Academic Senate of the University "Lucian Blaga" of Sibiu

Foreword

*The **Fifth International Conference in Romania on Information Science and Information Literacy, Sibiu 2014**, stands for a major event that gives the specialists in Librarianship and Information Science the great opportunity to meet in a friendly and proficient atmosphere.*

The Conference is organized by the:

Central Library of the „Lucian Blaga” University of Sibiu

togheter with

Land Kärnter – Austria and

Evangelische Akademie Siebenbürgen.

Guests:

Conf.Dr. **Simona Maria ANTONESCU** (University of Bucharest, Faculty of Letters)

Zoltan VADNAI &

Krisztina CSERBA (Ex-Libris Budapest)

TOPICS AND FOCUS

The main goal of this conference is to present and discuss the new trends in the following areas:

Information Literacy and Education

- *Modern approach in information literacy*
- *Changes of reading and writing in information literacy age*
- *Ethical use of information and plagiarism*
- *Scientometrics*
- *Teaching information literacy*
- *Developing the skills of the information literacy practitioner*
- *Lifelong learning and e-learning based on information literacy*
- *Reviewing the fundamentals of education and curriculum redesign*

Information Science and Technologies

- *Information theory and Information retrieval*
- *Measuring the performance of document classification*
- *Data mining strategies for digital libraries*
- *Hypermedia in digital libraries*
- *Image processing for digital libraries*
- *Media conversion and digitization tools*
- *Interfaces: design and ergonomics*
- *Knowledge management.*

The Future of Libraries

- *Libraries in digital age*
- *Digitization and the digital libraries*
- *Research libraries*
- *Quality evaluation of digital and classical libraries*
- *Data storage and databases*

Social Media and Library

- *New Social Media and Libraries*
- *The library - a social space*
- *The library is my Google*
- *The library and the management of projects*
- *The library - my space of freedom*
- *The P.R. and the library*

Scientific committee :

- Prof.univ.dr.ing. **Constantin OPREAN**, *President of the Academic Senate of the "Lucian Blaga" University of Sibiu, România*
- Prof.univ.dr.ing. **Ioan BONDREA**, *Rector of the "Lucian Blaga" University of Sibiu*
- Prof.univ.dr. **Doina BANCIU**, *ICI-National Institute for Research and Development in Informatics, Bucharest, Romania*
- **Albert K. BOEKHORST**, *Visiting Professor Dept. Information Science University of Pretoria, South-Afrika*
- Dipl.Biol. **Ralf BRUGBAUER**, *University of Bayreuth Library (Bavaria), Germany*
- Lecturer **Mäntykangas Arja**, *doctorate candidate at the University of Sibiu*
- **Keynote Speaker** ,
- Lect.univ.dr. **Cristina ALBU**, *University of Bucharest, Romania*
- Conf.univ.dr. **Eva-Nicoleta BURDUȘEL**, *"Lucian Blaga" University of Sibiu*
- Conf.univ.dr. **Ioana Narcisa CRETU**, *"Lucian Blaga" University of Sibiu, Socio-Human Faculty, România*
- Dr. **Olimpia CURTA**, *Central University Library, Cluj-Napoca, Romania*
- Conf.univ.dr. **Agnes ERICH**, *Library of the "Valahia" University of Targoviște*
- Conf.univ.dr. **Octavia-Luciana MADGE**, *University of Bucharest, Romania*
- Dr. **Doina OSTAFE**, *President of the ABR's University Libraries Division, Romania*
- Lect.univ.dr. **Maura GIURA**, *"Lucian Blaga" University of Sibiu, Letters and Arts Faculty, Romania*
- Dr. **Constantin ITTU**, *Brukenthal National Museum Sibiu, Library of the Museum*
- Prof.univ.dr. **Dana SIMIAN** - *Lucian Blaga University of Sibiu, Sciences Faculty*
- Prof.univ.dr. **Daniel VOLOVICI**, *"Lucian Blaga" University of Sibiu, Computer Science and Automatic Control Department (CSAC), Romania*
- Conf.univ.dr.ing. **Macarie BREAZU**, *"Lucian Blaga" University of Sibiu, Computer and Electrical Engineering Department, România*
- Conf.dr.ing. **Daniel MORARIU**, *"Lucian Blaga" University of Sibiu, CSAC, România*
- S.I.dr.ing. **Radu CRETULESCU**, *"Lucian Blaga" University of Sibiu, CSAC, Romania*
- Dr. **Stefania KIFOR**, *Library of the "Lucian Blaga" University of Sibiu*
- **Roger PARVU**, *Project coordinator, Evangelische Akademie Siebenburger, Romania*
- Conf.dr. **Dragos VARGA**, *"Lucian Blaga" University of Sibiu, Letters and Arts Faculty, Romania*
- Dr. **Rodica VOLOVICI**, *Library of the "Lucian Blaga" University, Sibiu*

Organizing Committee :

- Dr. [Rodica VOLOVICI](#), *Conference Coordinator, Library of the "Lucian Blaga" University of Sibiu, România*
- [Roger PÂRVU](#), *Project coordinator, Evangelische Akademie Siebenburgen*
- Prof.univ.dr. [Daniel VOLOVICI](#), *Scientific Coordinator, LBUS, Computer Science and Automatic Control Department*
- [Ioan-Irinel VIȘA](#), *IT coordinator, Library of the LBUS*
- [Elena MĂRGINEAN](#), *Library of the LBUS*
- [Camelia VOLOSCIUC](#), *Library of the LBUS*
- [Mihaela MANOLESCU](#), *Library of the LBUS*
- [Stana MOȚOC](#), *Library of the LBUS*
- [Radu PAȘTIU](#), *IT staff, Library of the LBUS.*

The Fifth International Conference in Romania on Information Science and Information Literacy

April 1st – 3th, 2014, Sibiu

Program of the Conference

Tuesday, April 1st

8³⁰-10 Welcome the participants, Registration
Evangelische Akademie Siebenburgen, Livezii str., no.55, Sibiu

10 -11 **Official Opening of Plenary Session**
Welcoming speech of the “Lucian Blaga” University of Sibiu
representatives
Dr. **Rodica VOLOVICI**, Director of the LBUSibiu Library,
Romania
Roger PÂRVU, Programme Coordinator at the “Evangelische
Akademie Siebenburgen“

Keynote speaker

Conf.Dr. **Simona Maria ANTONESCU** (University of Bucharest,
Faculty of Letters, Department of Information and Documentation
Sciences) - *The Ethical Dilemma of Libraries*

11-11³⁰ **Coffee break**

11³⁰-13³⁰ **Communications Session - Chairman: Ioana MOISIL**

Cristina Ioana ROIU (Romanian Academy Library) - *The
European Culture of Remembrance and Europeana 1914-
1918 or The Great War between digital sources and family
memories*

Maria BOȘTENARU (“Ion Mincu” University of Architecture
and Urbanism) - *History in poetry – the 19th century.
Multilingual corpus and connection of archive material*

Cristina ALBU, Carmen PREDESCU (Central Library of
Politehnica University Bucharest) - *Cooperation between*

academic libraries in the digital age

Denis VINCEK (Osnovna škola Ante Kovačića, Zlatar, Croatia) - *Non-verbal literacy as a part of information literacy: Using emoticons in Facebook communication by seventh and eighth grade students*

Lenuta URSACHI, Prof.dr.ing. Elena SCUTELNICU ("Dunarea de Jos" University of Galati) - *Video tutorials developed to support the learning process*

Anett Kansanen, MSc; Arja Mäntykangas, MA (University lecturer, doctorate candidate in Management at the university "Lugian Blaga", Sibiu, Romania) - *The Challenge of Organizing future libraries - a Swedish case with reflections*

13³⁰-15

Lunch break

15-18

Workshop (Hall A)

Doina OSTAFE (ABR vice-president) - *The Way to Next Generation Library Systems*

15-18

Mihai MARCU, Robert BODNAR (BCU Cluj) - *Remote access to databases subscribed by EDS portal*

Liliana OPRESCU (Student, Anul III, Biblioteconomie și Știința Informării) - „*Bocetele*”

Workshop (Hall B)

Conf.dr. Ioana Narcisa CREȚU, Cristina PÂRVU (Lucian Blaga University of Sibiu, Faculty of Social and Human Sciences) - *The Urban Library – Unconventional public relations strategies*

19

Festive Dinner

10-11³⁰ **Communications Session :**

Mariuca STANCIU (The Library of the Romanian Academy) - *"Byzantion" - A National Project for A Virtual Iconographic Canon*

Conf.dr.ing. **Cristina ALBU**, Dr.ing. **Adriana CRISTIAN** (University Politehnica of Bucharest, Central Library) - *Contributions to Enhancing Effectiveness in Retrieving on-shelf Publications at the University Library*

Doina OSTAFE, Zoltan VADNAI (ABR vice-president, Ex-Libris Budapest) - *Digital Asset Management in Academic Library Environment*

Ivona OLARIU ("M. Eminescu" Central University Library)- *The National Consortium – from access to information and documentation electronic scientific resources to specific services for the development of research and innovation system in Romania*

Constantin ITTU (Brukenthal National Museum), **Rodica VOLOVICI** & others (Library of the LBUS) - *Digitization for the Europeana Cloud of a calendar from the Brukenthal Library collection: "Neu und Alter Siebenburgischer Provinzialkalender" (1797-1891)*

Octavia-Luciana MADGE (University of Bucharest, Faculty of Letters) - *Knowledge Management in the Romanian Academic Libraries. The Directors' perspective*

11³⁰-12

Coffee break

12-13³⁰ **Communications Session :**

Gabriela COSTEA (Transilvania University of Brasov) - *Conceptual models in cataloguing : FRBR*

Dr. **Rodica VOLOVICI**, Ioan Visa, Elena Marginean, Camelia Volosciuc, Mihaela Manolescu, Stana Motoc (The Library of the Lucian Blaga University of Sibiu) - *Historical Past versus the "Smart" Present of Sibiu pictured in the Digital Library of the LBUS*

Prof.dr. Dana SIMIAN, Bota Florentin (Lucian Blaga University of Sibiu, Faculty of Sciences) – *Virtual Learning games, possible future items in e-libraries*

Radu CRETULESCU - Reserved title

Maura GIURA & others (Lucian Blaga University of Sibiu, Faculty of Letters and Arts) - *Design library activity centered on the theory of multiple intelligences*

Radu CREȚULESCU, Daniel MORARIU, Macarie BREAZU ("Lucian Blaga" University of Sibiu, Romania, Engineering Faculty, Sibiu) - *An Introduction to Clustering*

13³⁰-15 **Lunch break**

15-18 **University Libraries Division**

Doina Ostafe, ABR Vice-president

18³⁰ **Optional visit to LBUS Library**

Thursday, April 3

10-11 ***Conclusions of 2014 Conference. Preparation of the next 2015 Conference. Closing of the Conference***

11³⁰ **Cultural trip**

Table of Contents

Section I: Information Literacy (IL), Education

Denis VINCEK	<i>Non-verbal literacy as a part of information literacy: Using emoticons in Facebook communication by seventh and eighth grade students</i>
Lenuta URSACHI, Elena SCUTELNICU	<i>Video tutorials developed to support the learning process</i>
Octavia-Luciana MADGE	<i>Knowledge Management in the Romanian Academic Libraries. The Directors' perspective</i>

Section II: Information science and technologies

Cristina ALBU, Adriana CRISTIAN	<i>Contributions to Enhancing Effectiveness in Retrieving on-shelf Publications at the University Library</i>
Radu CREȚULESCU, Daniel MORARIU, Macarie BREAZU	<i>An Introduction to Clustering</i>
Rodica VOLOVICI, Ioan-Irinel VIȘA, Elena MARGINEAN, Camelia VOLOSCIUC, Mihaela MANOLESCU	<i>Historical Past versus "Smart" Present of Sibiu pictured in the Digital Library of the LBUS</i>
Gabriela COSTEA	<i>Conceptual models in cataloguing : FRBR</i>

Section III: The Future of Libraries; Social Media

Cristina Nicoleta ALBU,
Carmen PREDESCU

Cooperation between academic libraries in the digital age

Anett Kansanen,
Arja Mäntykangas

The Challenge of Organizing future libraries - a Swedish case with reflections

Cristina Ioana ROIU

The European Culture of Remembrance and Europeana 1914-1918 or The Great War between digital sources and family memories

Dana SIMIAN,
Florentin BOTA

Virtual learning games, possible future items in e-libraries

Constantin ITTU,
Rodica VOLOVICI,
& others

Digitization for the European Cloud of a calendar from the Brukenthal Library collection: "Neu und Alter Siebenburgischer Provinzialkalender" din Sibiu (1797-1891)

Maria BOȘTENARU

History in poetry – the 19th century. Multilingual corpus and connection of archive materia

Ioana-Narcisa CREȚU,
Cristina PÂRVU

The Urban Library – Unconventional public relations strategies